

# Stretch your advertising budget

## Ad solutions that work for your business



The Blue Water Area Chamber of Commerce offers targeted reach, flexible pricing, and tracking capabilities for advertisers looking to stretch their advertising dollars. With costs ranging from as little as \$4.99 per month, these entry-level advertising options include sales management assistance from a specialized support team.

**Business Classifieds** If you have business related items to sell, the Chamber can help with our business classifieds section in the monthly *Connections* newsletter. Submit 4 lines of text at no cost, or for an enhanced classified, we can add a link to a full page of text, photos or your web page for only \$10.

**Enhanced Search & Display Online Directory Listing** Why just list your business name when you can highlight your business by adding a descriptive paragraph, eye catching border, photo or logo and a link to your website in our online business directory.

**Click and Track Web Banner Advertising** Put the power of the web behind your advertising. With over 1/2 million visitors to the Chamber's website, a flashing banner ad will put your business front and center. The Chamber can track and report back to you the number of times your banner ad was viewed and web surfers were sent to your website.

**E-Connections Newsletter** The Chamber's *Connections* monthly newsletter, with enhanced ad links and a direct readership of over 550 area professionals and access to over 15,000 employees in the Blue Water Area, offers small businesses access to affordable advertising.

Check your selections

Free Classifieds  
*Enhanced Ad \$10*

\$42/year  
*only \$3.50 per month*

\$240/year  
*only \$20 per month*

Business card & 1/8th page  
\$20 per month

Full page \$49 per month

### EXCLUSIVE OFFERS:

**"Hi"light Promotion** The Chamber office welcomes thousands of visitors annually from developers, sales representatives and recruiters, to tourists and relocators. Let us shine a little light on your business with our "Hi"light promotion - only seven (7) oversized 11.5"x12.5" backlit full color ads are available in the Chamber lobby promotional display unit. Be out front and on top and our visitors will see you first!

\$300 per year  
*Only 7 premiere spots available*

**President's "Business Beat" Spotlight** The Chamber President will spotlight your business as the sponsoring member for "Business Beat" - our weekly commentary highlighting chamber events, members, or public affairs that airs every Tuesday 8 am on 102.3FM WGRT. Limited to one 30-second spotlight sponsor per month (you'll be heard 4-5x a month) on a first come basis.

\$100 per month  
*1 available per month*

Purchase the advertising package that *works* for your business

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone # \_\_\_\_\_

Payment Type: \_\_\_\_\_ Invoice Me or Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_ 3-digit \_\_\_\_\_

Fax completed form to: (810) 985-7311 or email to: [info@bluewaterchamber.com](mailto:info@bluewaterchamber.com)

For more information, call the Blue Water Area Chamber of Commerce at (810) 985-7101