

Leading Businesses.
Leading Communities.

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THURSDAY, APRIL 2

30-MINUTE
PRESENTATION

8:00-8:30AM

Great Lakes Maritime Center
At Desmond Landing
51 Water Street, Port Huron

Free
Opportunity

The Brand of Choice

How to market your personal and professional brand in a crummy economy

Kim Schott, Certified Cultural Facilitator is the President of Schott Cultural Consulting and author of *Keys to Client Communication System*™.

Kim's specialty is helping small businesses and service professionals consistently attract groups of ideal clients by showing them hyper-target marketing and sales strategies that resonate with different genders, ages and ethnic groups.

Be inspired to take action and get empowered from learning at least 3 proven techniques for attracting clients. You will leave with the confidence and belief in yourself to improve your business.

You can expect to make more money, and be prepared for the realities of attracting clients consistently, and that preparation will prove to be the ultimate key to your long-term success.

- > Identify 3 components of any personal or professional brand
- > Use your personal brand to attract clients and strategic alliances
- > Promote your personal and professional brand in 3 different scenarios



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Join us for Kim's most popular 30 minute FREE presentation.

Company Name: _____

Attendee(s): _____

Phone: _____ Fax: _____

Email: _____