



Advantage Pricing

Medical + Prescription Drugs + Dental =
Lower monthly premiums



When you add dental benefits and/or prescription drug coverage to your company's benefit plan, you're not only rewarded with a healthier workforce, you're also rewarded by Blue Cross Blue Shield of Michigan.

Studies show that prescription drug and dental benefits directly improve employee wellness and reduce overall health care costs. And that's what **Advantage Pricing** is all about — improving health and holding down costs.


Advantage Pricing offers you, as a small group employer*, a reduction on your Blue Cross Blue Shield of Michigan medical premium when dental and/or prescription coverage is added to your benefit plan.

The result? A total wellness solution that offers you more options to protect your most valuable asset — your employees — while keeping the bottom line healthy.

Choose from a wide selection of Blues prescription drug and dental plans, and then add it to your medical plan for the following savings:

Advantage Pricing from the Blues	Savings on your benefit plan
Add prescription drugs to your benefit plan	3%
Add dental to your benefit plan	1%
Add both prescription drugs and dental to your benefit plan	4%

If you don't currently have prescription drug or dental coverage, or it's through another carrier, call your Blues sales representative or BCBSM-contracted agent today and see how Advantage Pricing can work for you.



Who knew one card could do so much?

Healthy mouth.
Healthy body.
Healthy bottom line.

* Small group employers are defined as groups 2-99 in size, and who are eligible for area rates.