



BREAKTHROUGH TO SUCCESS DALE CARNEGIE COURSE®

UNLOCK THE POTENTIAL OUTPACE THE COMPETITION STRENGTHEN THE BOTTOM LINE

Companies know that ever stronger business results are tied to the quality of "the human asset." After all, it's people who increase customer satisfaction, expand market share, and build corporate value. Yet how can organizations prepare employees to deliver peak performance?

The newly transformed Dale Carnegie Course® teaches participants how to strengthen interpersonal relations, manage stress, and handle fast-changing workplace conditions. What's more, people develop a take-charge attitude that allows them to initiate with confidence and enthusiasm.

The training powers people to move beyond their comfort zone as they reach for—and attain—breakthrough goals. This provides a foundation for life-long performance improvement.

Does the training make a difference? You'll see it in business results as employees stretch their abilities, tackle complex challenges, and excel as consensus builders. Even better, you'll see it on the bottom line.

—The Global Leader in Business Training

Visit our website at
www.dalecarnegie.com

The vast majority of Dale Carnegie Training® local franchising organizations in the U.S. have been accredited by the Accrediting Council for Continuing Education and Training (ACCET).

Time Commitment: One 3 1/2 hour session each week for 12 weeks

At a glance	Participants learn how to:
1. Build a Foundation for Success	Recognize the potential to achieve breakthrough goals Use the five drivers of success
2. Recall and use names	Apply a proven memorization process
3. Increase Self-Confidence	Identify personal "defining moments" and move beyond the comfort zone
4. Set Breakthrough Goals	Identify patterns of success
5. Revitalize our environment	Use a pep talk to spark interest and surmount challenges
6. Unleash your full potential	Express beliefs with conviction
7. Cultivate stronger relationships	Apply the nine human relations
8. Build Others Through recognition	Give positive feedback
9. Develop More Flexibility	Open up to risk, change, opportunity
10. State your Opinions with credibility	Organize thoughts with a sure process Use evidence to support ideas
11. Inspiring others	Inspire others to take action by finding common ground
12. Celebrate Success	Set goals and track achievements

Plan to attend this important information session – get a sample of our trainings – all at NO COST or OBLIGATION to you.

**Next information session: Wed., Sept., 10, 2008 @ 6 p.m.
Shaw Chiropractic Board Room – 1002 10th Ave. Port Huron**

**Currently filling our fall class in Port Huron
Thursdays 6-10 p.m.
Harbourside office building – Port Huron**

Call Kelly Shaw for more information:

(810) 434-3996

Partnering with Citizens First – to help grow businesses in the blue water area.