



## Are you receiving the benefits of you Chamber membership?

Are you sure your company or organization is receiving all of the benefits of Chamber membership? Look at the list below and place a check next to the programs/events your organization participates in. You may be surprised at the opportunities you are missing.

- I regularly submit Members News briefs and/or promote my organization in the Chamber Connection newsletter
- I keep my business information current with the Chamber for their referral list. (Note: The Chamber will not refer non-members. If someone asks about a non-member business, they are informed that the business is not a member, therefore we have no information regarding that business.)
- I promote my business by taking advantage of specialty advertising opportunities exclusive to Chamber members, such as advertising in the Chamber directory, City Street Map and placement of flyers or display ads in the Chamber newsletter.
- I display my business cards in the Chamber office on the members-only business card display and fill it regularly.
- I network with my fellow members by attending the Annual Dinner, After Hours mixers, Annual golf outing, luncheons, committee meetings, and other events.
- I promote my business to visitors and residents by advertising in the Blue Water Area Chamber Directory.
- I participate in Chamber committees.
- I display my Chamber membership decal where my customers can see it.
- I've showcased my business by hosting an After Hours mixer.
- I have sponsored Chamber events throughout the year.
- I have checked the Chamber Blue Cross Blue Shield of Michigan Insurance to see if I could be saving money.
- I've taken advantage of the Chamber hosting a grand opening or ribbon cutting ceremony for my business.
- I have participated in the Annual Business Awards and Ceremony.
- I have placed literature about my business at the Chamber for visitors to examine.
- I take advantage of the number of discounts offered through the Member-to-Member Discount Program.
- I do business as often as I can with other members.
- I encourage other businesses to participate and take advantage of the benefits of being a Blue Water Area Chamber of Commerce member.

Well, how did you do? Out of the 20 items listed, to what extent are you taking advantage of your Chamber membership benefits and participating? Your Chamber membership cannot benefit your business without your participation.

The Blue Water Area Chamber of Commerce is at your disposal as a vehicle to enhance your business and the community it serves. If you would like information on any of the services listed above, please feel free to contact me.

Sincerely,

A handwritten signature in blue ink that reads "Vickie Ledsworth".

Vickie Ledsworth, President