



**September 17, 2022  
at Vantage Point,  
Port Huron, MI**

@minewfavoritesnack  

**March 23, 2022**

For immediate release

**Media Contact:** Keely Baribeau, Steady Keel Communications, (323) 842-2760;

[Keely@steadykeelpr.com](mailto:Keely@steadykeelpr.com)

**Competitor Contact:** Jon Holden, All Star Services, (734) 323-6793;

[jonholden@allstarservices.com](mailto:jonholden@allstarservices.com)

## **MI NEW FAVORITE SNACK - THE BIGGEST SNACK COMPETITION IN AMERICA!**

*The inaugural event is September 17, 2022 in Port Huron, MI.*

**PORT HURON, Mich.** — MI New Favorite Snack competition launches today. The event is requesting applicants from the state of Michigan. The winner will receive a top prize of \$30,000 and a distribution contract with All Star Services. Second and third prizes are \$15,000 and \$5,000 respectively.

Deadline for entries is August 1, 2022 and the cost is \$100 per entry.

Companies must meet the following requirements to be eligible for participation:

- Carry appropriate licensing and insurance
- Be headquartered in Michigan
- Have no more than 10 employees at the time of entry
- Have appropriately packaged product available for consumer purchase

The judges at All Star Services will narrow the state wide field of submissions to a select number of finalists who will present their snacks in Port Huron on September 17, 2022. The top snack selected that day will be “MI New Favorite Snack!”

The [competition registration page](#) for MNFS is hosted by the Blue Water Area Chamber of Commerce.

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**THE BIGGEST SNACK COMPETITION IN AMERICA!**

Brought to you by:

**Community Foundation**  
of St. Clair County

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